

# Business



## What our students say:

“I really enjoyed how active the learning was in business, whether we were examining case studies and learning how businesses work, or coming up with our own ideas.”

## Why this course is right for you:

Business is all around us, whether we are conscious of it or not. We rely on businesses to deliver the goods and services we need and to build the society we are part of. The study of business allows you to understand these vital building blocks, and how to become a successful business person in your own right.

When you study for a vocational qualification, you 'learn by doing.' So, expect a mixture of conventional classroom theory and real world practical application, just as you would in a workplace. The course provides opportunities for visits to local businesses, to run your own events and business projects, and guest speakers to work with you in the classroom. Problem-solving, teamwork and communication are essential skills to be successful.

If you want to work in leadership, management, human resources, accounting, marketing or finance, business is right for you.

## What you need to know:

This is a vocational course (BTEC) and you will study the Level 3 Extended Certificate in business.

**Who to speak to:** Mrs Cavanagh

### Topics Covered:

Exploring business  
Developing a marketing campaign  
Personal and business finance  
Recruitment and selection process

### Assessment:

Exploring business coursework  
Developing a marketing campaign exam  
Personal and business finance exam  
Recruitment and selection process coursework

### Entry Requirements:

Grade 4 in GCSE English Language desired  
Grade 4 in GCSE Maths desired  
Grade 5 in GCSE Business Studies is desired

### Co-curricular/trips:

Young Enterprise – set up and run your own business,  
The Royal Mint, Bank of England